

The Pennsylvania Cannabis Coalition is a 501(c)6 trade organization comprised of Pennsylvania medical marijuana permit holders. Our purpose is to protect and preserve Pennsylvania's thriving medical marijuana market and add the Commonwealth to the growing number of states that regulate cannabis for adult use.

We help devise policy that regulates the sensible cultivation, distribution, and use of cannabis. We represent the current medical cannabis industry here in Pennsylvania. We advocate for a robust yet economically sensible regulatory framework. We continue to educate elected officials, regulators, and the general public about of the need and benefits of cannabis-derived therapies.

Our team includes both industry and public affairs specialists with rich, domain-specific experience at the local, state, and federal levels.

PCC's Sponsorship Program is designed for businesses and individuals with a vested interest in the success of Pennsylvania's Medical Marijuana Market or a desire to help bring Adult-Use legislation to the Commonwealth.

Approximately 75% of the permit holders in Pennsylvania belong to PCC. PCC regularly engages in legislative and regulatory advocacy on behalf of the industry. Sponsorship affords the opportunity to network, learn and effect policy & rulemaking in the Commonwealth.

## **AVAILABLE SPONSORSHIP LEVELS**

GOLD SPONSOR \$25,000 MINIMUM ANNUAL CONTRIBUTION

SILVER SPONSOR \$15,000 MINIMUM ANNUAL CONTRIBUTION

BRONZE SPONSOR \$10,000 MINIMUM ANNUAL CONTRIBUTION

## **SPONSORSHIP BENEFITS**

- Advertising and/or copy in PCC Month IN Review
- Linked logo on Pcanna.org
- Sponsor Designed Membership Email Blasts
- PCC Email Blast Banner Advertisements
- Quarterly Membership Presentations
- "Booth" at in person quarterly meetings
- Participation in all PCC committee meetings
- Receive PCC email updates
- Use of PCC Sponsor Logo on website
- More opportunities to come!

## **EDUCATIONAL PARTNERSHIP**

As the cannabis industry expands in Pennsylvania the demand for skilled workers will increase exponentially. PCC is proud to partner with the Commonwealth's secondary education institutions. PCC can assist with securing faculty, guest lectures, career counseling and more. Educational partners can submit email copy to be distributed to PCC members, receive PCC communications, and use PCC's Educational Partnership Logo on cannabis program materials. There is no cost to become a PCC Educational Partner.